SAINT ANSELM COLLEGE SURVEY CENTER
OCTOBER 2018 POLL
EXECUTIVE SUMMARY

These results are from the Saint Anselm College Survey Center poll based on interviews with 454 randomly-selected registered voters in the state of New Hampshire. Interviews were conducted by landline and cellular phone between October 10th and October 15th. The overall survey has a margin of sampling error of 4.6% with a confidence interval of 95%; the margin of sampling error on questions specific to the 1st and 2nd Congressional Districts is 6.5% and 6.6% respectively.

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, "With 3 weeks left until Election Day, the races for Governor and Congress are beginning to take shape in a highly polarized environment. Voters in both parties are highly motivated, with over 90% of Democrats and Republicans extremely likely to vote. 74% of voters in both parties report being more likely to vote because of President Trump, whereas the confirmation process of Justice Kavanaugh has intensified Republican interest in voting somewhat more than among Democrats, 65% to 58%.

"In the race for Governor, incumbent Chris Sununu currently maintains a 49%-39% lead over challenger Molly Kelly on the strength of an 88%-4% lead among Republican voters, 46%-34% among undeclared voters, and 54%-32% among men. Kelly leads among Democrats 80%-10% and has a slight lead with women, 45%-43%. This race will likely tighten as Kelly picks up uncommitted Democrats and undeclareds down the stretch.

"In the 1st Congressional District, Democrat Chris Pappas enjoys a 44%-36% margin over Republican Eddie Edwards. This edge is built on a large disparity in name identification, with 51% of voters having a positive impression of Pappas versus only 32% for Edwards. Pappas is also seen unfavorably by fewer voters, 22% to Edwards' 25%, and leads among undeclareds, 39%-32%. However, only 68% of Republican voters currently express a preference for their party's nominee, so Edwards has room in this competitive district to close the gap in the final weeks.

"Incumbent Annie Kuster leads her challenger, Republican Steve Negron, by a margin of 49%-22%. Negron will cut significantly into this margin as he becomes better known among Republican and undeclared voters. However, Kuster is as popular among her constituents as she has been at any point in her career, increasing her favorability by 7 points to 52% since our April poll, and will be tough to beat in this Democratic-leaning district.

"New Hampshire voters are not yet focused on the 2020 Presidential primary," Levesque concluded. "Only 26% of Democratic voters express an early candidate preference. On the Republican side, 30% of voters would support a primary challenger to President Trump, but only 11% have an early favorite. Receiving the most mentions from Democratic voters are Senator Elizabeth Warren with 15, former Vice President Joe Biden with 8, and Senator Bernie Sanders with 5. Governor John Kasich has the most mentions from Republican voters with 9, and demonstrates some early crossover appeal with 4 mentions from Democratic voters."

HIGHLIGHTS OF SURVEY:

Election Match Ups

Respondents were asked their current preference in the races for Governor and Congress.

Governor		All Voters	Dem	GOP	Und
	Sununu	48.6	10.1	88.3	46.5
	Kelly	38.6	79.9	4.1	34.1
	Jarvis	0.9	0.7	0.0	1.8
	Other	0.2	0.0	0.0	0.6
	Undecided	11.8	9.4	7.6	17.1
Congress CD1					
	Pappas	44.4	84.1	13.9	38.8
	Edwards	35.5	5.8	68.1	31.8
	Belforti	0.9	0.0	0.0	2.4
	Other	0.4	0.0	0.0	1.2
	Undecided	18.7	10.1	18.1	25.9
Congress CD2					
	Kuster	49.4	83.6	14.1	53.2
	Negron	22.3	1.5	46.5	17.7
	O'Donnell	1.9	0.0	2.8	2.5
	Other	0.9	1.5	0.0	1.3
	Undecided	25.5	13.4	36.6	25.3

Impression of Political Figures

Respondents were asked their impression of Donald Trump, Chris Sununu, Jeanne Shaheen, Maggie Hassan, Annie Kuster, Molly Kelly, Chris Pappas, Eddie Edwards, and Steve Negron.

Trump		**Oct 2018**	**Apr 2018**	**Feb 2018**
	Favorable	40.6	39.8	35.8
	Unfavorable	56.6	58.1	61.5
	No Opinion	2.8	2.0	2.7
Sununu				
	Favorable	54.1	62.3	58.6
	Unfavorable	36.7	27.9	32.1
	No Opinion	9.2	9.8	9.3
Shaheen				
	Favorable	53.6	57.0	60.4
	Unfavorable	39.5	38.3	34.6
	No Opinion	6.9	4.7	5.0
Hassan				
	Favorable	53.1	54.9	55.0
	Unfavorable	40.6	38.4	37.4
	No Opinion	6.2	6.7	7.7
Kuster				
	Favorable	51.6	44.7	41.0
	Unfavorable	35.3	32.3	37.7
	No Opinion	13.1	23.0	21.2
Kelly				
	Favorable	37.8	10.1	-
	Unfavorable	19.9	4.7	-
	No Opinion	42.3	68.1	-
Pappas				
	Favorable	50.9	27.0	-
	Unfavorable	22.0	10.0	-
	No Opinion	27.1	33.1	-
Edwards				
	Favorable	32.2	7.1	-
	Unfavorable	25.1	5.9	-
	No Opinion	42.7	70.8	-
Negron				
	Favorable	17.4	2.8	-
	Unfavorable	12.3	3.2	-
	No Opinion	70.3	78.3	-

Job Performance of Political Officials

Respondents were asked if they approve of the job performance of President Trump, Governor Sununu, Senators Shaheen and Hassan, and Congresswomen Shea-Porter and Kuster.

Trump		**Oct 2018**	**Apr 2018**	**Feb 2018**
	Approve	42.6	40.9	36.3
	Disapprove	54.2	57.5	60.9
	No Opinion	3.1	1.6	2.8
Sununu				
	Approve	61.7	65.0	57.0
	Disapprove	30.9	26.5	31.3
	No Opinion	7.4	8.4	11.7
Shaheen				
	Approve	54.6	58.4	56.7
	Disapprove	38.3	34.7	34.4
	No Opinion	7.1	7.0	9.0
Hassan				
	Approve	54.2	56.5	53.3
	Disapprove	38.7	35.8	36.8
	No Opinion	7.1	7.7	9.9
Shea-Porter				
	Approve	43.0	43.4	46.8
	Disapprove	40.4	39.8	36.6
	No Opinion	16.6	16.8	16.7
Kuster				
	Approve	50.2	43.7	45.3
	Disapprove	34.3	32.5	33.5
	No Opinion	15.5	23.8	21.2

Direction of the Country

Respondents were asked if they believe that things in our country are heading in the right direction, or gotten off on the wrong track.

All Voters		Oct 2018	Apr 2018	Feb 2018
	Right Track	37.1	33.7	31.2
	Wrong Track	55.6	57.7	59.2
	No Opinion	7.3	8.6	9.6
Democratic				
	Right Track	1.4	4.3	1.5
	Wrong Track	94.2	93.5	94.7
	No Opinion	4.3	2.2	3.8
Republican				
	Right Track	75.2	63.0	66.1
	Wrong Track	17.2	24.9	21.0
	No Opinion	7.6	12.2	12.9
Undeclared				
	Right Track	33.9	33.2	28.8
	Wrong Track	56.7	56.3	59.4
	No Opinion	9.4	10.5	11.8

Likelihood of Voting In Fall Elections

Respondents were asked how likely it is that they will vote in the November Elections.

All Voters		
	Extremely Likely	90.1
	Very Likely	7.0
	Somewhat Likely	2.9
Democratic		
	Extremely Likely	91.4
	Very Likely	5.0
	Somewhat Likely	3.6
Republican		
	Extremely Likely	91.0
	Very Likely	6.9
	Somewhat Likely	2.1
Undeclared		
	Extremely Likely	88.2
	Very Likely	8.8
	Somewhat Likely	2.9

Effect of President Trump on Voting

Respondents were asked if their views on President Trump and the job he has done has made it more likely or less likely that they would vote in the upcoming election.

All Voters

More Likely	69.6
Less Likely	0.7
No Difference	29.7

Democratic

More Likely	74.1
Less Likely	2.2
No Difference	23.7

Republican

More Likely	73.8
Less Likely	0.0
No Difference	26.2

Undeclared

More Likely	62.4
Less Likely	0.0
No Difference	29.7

Effect of Justice Kavanaugh Confirmation on Voting

Respondents were asked if the circumstances surrounding the confirmation process of Justice Brett Kavanaugh to the Supreme Court have made it more likely or less likely that they would vote in the upcoming election.

All Voters

More Likely	59.4
Less Likely	0.7
No Difference	40.0

Democratic

More Likely	58.3
Less Likely	1.4
No Difference	40.3

Republican

More Likely	64.6
Less Likely	0.0
No Difference	35.4

Undeclared

More Likely	55.9
Less Likely	0.6
No Difference	43.5

Early Presidential Preference (Democratic)

Voters identifying as Democratic were asked if they had an early personal favorite in the upcoming Presidential primary.

Democratic ID Voters		
	Early Favorite	25.9
	No Favorite	74.1
	Mentions	**Frequency**
	Warren	15
	Biden	8
	Sanders	5
	Booker	4
	Kasich	4
	Harris	3
	Gillibrand	2
	Bloomberg	1
	Castro	1
	Delaney	1
	Duckworth	1
	Kerry	1
	Klobuchar	1
	M. Obama	1
	Schultz	1
	Shaheen	1

Early Presidential Preference (Republican)

Voters identifying as Republican were asked if they would support a primary challenger to President Trump and, if so, whom.

Republican ID Voters		
	Yes	11.4
	Yes, But No Favorite	18.3
	No	70.3
	Mentions	**Frequency**
	Kasich	9
	Haley	2
	Paul	2
	Rubio	2
	Flake	1
	Graham	1
	Johnson	1
	Mattis	1
	Powell	1
	Ryan	1
	Weld	1

Key Demographic Attributes

	Count	Percent
Female	228	50.2
Male	226	49.8
18-34	28	6.1
35-54	120	26.4
55-64	127	28.0
65+	180	39.6
High School or Less	74	16.3
Some College/Associates Degree	95	20.9
College Graduate	152	33.5
Graduate/Professional School	125	27.5
Congressional District 1	234	51.5
Congressional District 2	220	48.5
Registered Dem	139	30.6
Registered GOP	145	31.9
Undeclared	170	37.5
Dem ID	205	45.2
GOP ID	203	44.8
Swing Voter	45	10.0
North Country	13	2.8
Monadnock/Dartmouth	53	11.8
Lakes	28	6.2
Merrimack Valley	195	42.9
Seacoast	165	36.4

(Columns in the tables may not add to 100% due to rounding. Questions specific to the Congressional districts have fewer respondents due to study design.)